

ONDOKUZ MAYIS UNIVERSITY
FACULTY of ECONOMICS and ADMINISTRATIVE SCIENCES
DEPARTMENT of ECONOMICS UNDERGRADUATE PROGRAMME in TURKISH

COURSE LIST

FIRST YEAR - BİRİNCİ YIL

COMPULSORY SUBJECTS -ZORUNLU DERSLER

FIRST SEMESTER (I. YARIYIL)					SECOND SEMESTER (II.YARIYIL)						
Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS	Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS
İŞL101	General Business Administration I	3	0	3	6	İŞL102	General Business Administration II	3	0	3	5
İŞL103	General Accounting I	3	0	3	6	İŞL104	General Accounting II	3	0	3	5
İŞL105	Business Mathematics I	3	0	3	6	İŞL106	Business Mathematics II	3	0	3	5
İŞL111	Introduction to Economics I	3	0	3	6	İŞL112	Introduction to Economics II	3	0	3	5
TDİ101	Turkish Language I	2	0	2	2	İŞL114	Basic Concepts of Law	3	0	3	4
YDİ101	Foreign Language I	2	0	2	2	TDİ102	Turkish Language II	2	0	2	2
ATİ101	Principles of Atatürk and History of Revolution I	2	0	2	2	YDİ102	Foreign Language II	2	0	2	2
						ATİ102	Principles of Atatürk and History of Revolution II	2	0	2	2
Total		18	0	18	30	Total		21	0	21	30

SECOND YEAR - İKİNCİ YIL

COMPULSORY SUBJECTS -ZORUNLU DERSLER

THIRD SEMESTER (III. YARIYIL)					FOURTH SEMESTER (IV. YARIYIL)						
Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS	Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS
İŞL201	Management and Organization	3	0	3	4	İŞL202	Marketing Management	3	0	3	4
İŞL203	Behavioural Sciences	3	0	3	4	İŞL208	Organizational Behaviour and Management Psychology	3	0	3	4
İŞL205	Business Statistics I	3	0	3	3	İŞL212	Business Statistics II	3	0	3	3
İŞL207	Principles of Marketing	3	0	3	4	İŞL214	Macroeconomics	3	0	3	5
İŞL213	Balance Sheets	3	0	3	3	İŞL216	Law of Obligations	3	0	3	4
İŞL215	Microeconomics	3	0	3	4		Elective III	3	0	3	5
	Elective I	3	0	3	4		Elective IV	3	0	3	5
	Elective II	3	0	3	4						
Total		24	0	24	30	Total		21	0	21	30

ELECTIVES - SEÇMELİ DERSLER

THIRD SEMESTER (III. YARIYIL)					FOURTH SEMESTER (IV. YARIYIL)						
Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS	Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS
İŞL217	New Approaches to Marketing	3	0	3	4	İŞL206	Scientific Research Methods and Ethics	3	0	3	5
İŞL219	Business English I	3	0	3	4	İŞL210	Computerized Accounting	2	2	3	5
İŞL251	History of Economics I	3	0	3	4	İŞL218	Marketing Communication Management	3	0	3	5
İŞL271	Constitutional Law	3	0	3	4	İŞL220	Business English II	3	0	3	5
İŞL223	Administrative Law	3	0	3	4	İŞL250	History of Economics II	3	0	3	5

THIRD YEAR - ÜÇÜNCÜ YIL

COMPULSORY SUBJECTS -ZORUNLU DERSLER

FIFTH SEMESTER (V. YARIYIL)					SIXTH SEMESTER (VI. YARIYIL)						
Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS	Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS
İŞL301	Cost Accounting I	3	0	3	4	İŞL302	Cost Accounting II	3	0	3	4
İŞL303	Financial Management I	3	0	3	3	İŞL304	Financial Management II	3	0	3	3
İŞL305	Marketing Research I	3	0	3	4	İŞL306	Marketing Research II	3	0	3	4
İŞL307	Human Resources Management	3	0	3	5	İŞL342	Operations Research I	3	0	3	4
İŞL331	Production Management I	3	0	3	4	İŞL348	Production Management II	3	0	3	5
	Elective V	3	0	3	5		Elective VII	3	0	3	5
	Elective VI	3	0	3	5		Elective VIII	3	0	3	5
Total		21	0	21	30	Total		21	0	21	30

ELECTIVES - SEÇMELİ DERSLER

FIFTH SEMESTER (V. YARIYIL)					SIXTH SEMESTER (VI. YARIYIL)						
Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS	Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS
İŞL315	Consumer Behaviours	3	0	3	5	İŞL312	Total Quality Management	3	0	3	5
İŞL317	Business English III	3	0	3	5	İŞL316	International Business	3	0	3	5
İŞL321	Managerial Economics	3	0	3	5	İŞL320	Services Marketing	3	0	3	5
İŞL325	Quality Planning and Control	3	0	3	5	İŞL324	Export Management	3	0	3	5
İŞL327	Sales and Sales Development Management	3	0	3	5	İŞL326	Corporate Accounting	3	0	3	5
İŞL329	Advertising Management	3	0	3	5	İŞL328	Banking and Finance	3	0	3	5
İŞL351	International Economics I	3	0	3	5	İŞL332	Brand Management	3	0	3	5
İŞL371	History of Turkish Governance	3	0	3	5	İŞL334	Tourism Marketing	3	0	3	5
İŞL373	Commercial Law	3	0	3	5	İŞL338	Personal Sales Techniques	3	0	3	5
						İŞL340	Business English IV	3	0	3	5
						İŞL360	International Economics II	3	0	3	5
						İŞL362	History of Economics Philosophy	3	0	3	5
						İŞL370	Local Governments	3	0	3	5
						İŞL372	EU Law	3	0	3	5
						İŞL374	Labour and Social Security Law	3	0	3	5
						İŞL376	Turkish Political Life	3	0	3	5
						İŞL380	Foreign Trade Transactions and Accounting	3	0	3	5

FOURTH YEAR - DÖRDÜNCÜ YIL

COMPULSORY SUBJECTS -ZORUNLU DERSLER

SEVENTH SEMESTER (VII. YARIYIL)					EIGHTH SEMESTER (VIII. YARIYIL)						
Kodu	Dersin Adı	T	U	K	AKTS	Kodu	Dersin Adı	T	U	K	AKTS
İŞL421	Strategic Management and Business Policy	3	0	3	5	İŞL402	Financial Statement Analysis	3	0	3	5
İŞL423	Financial Markets and Institutions	3	0	3	5		Elective XIII	3	0	3	5
	Elective IX	3	0	3	5		Elective XIV	3	0	3	5
	Elective X	3	0	3	5		Elective XV	3	0	3	5
	Elective XI	3	0	3	5		Elective XVI	3	0	3	5
	Elective XII	3	0	3	5		Elective XVII	3	0	3	5

Total				18	0	18	30	Total				18	0	18	30		
ELECTIVES - SEÇMELİ DERSLER																	
SEVENTH SEMESTER (VII. YARIYIL)								EIGHTH SEMESTER (VIII. YARIYIL)									
Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS	Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS	Code (Kodu)	Course Name (Dersin Adı)	T	A	C	ECTS
İŞL405	International Human Resource Management	3	0	3	5	İŞL404	International Marketing	3	0	3	5	İŞL404	International Marketing	3	0	3	5
İŞL407	E-Marketing	3	0	3	5	İŞL406	International Management	3	0	3	5	İŞL406	International Management	3	0	3	5
İŞL409	Managerial Accounting	3	0	3	5	İŞL408	Motivation Theories	3	0	3	5	İŞL408	Motivation Theories	3	0	3	5
İŞL411	Leadership Theories	3	0	3	5	İŞL410	International Finance Management	3	0	3	5	İŞL410	International Finance Management	3	0	3	5
İŞL413	Modern Management Skills	3	0	3	5	İŞL414	Auditing Accounts	3	0	3	5	İŞL414	Auditing Accounts	3	0	3	5
İŞL415	Accounting Standards and Practises	3	0	3	5	İŞL416	Corporate Governance	3	0	3	5	İŞL416	Corporate Governance	3	0	3	5
İŞL419	Financial Derivatives	3	0	3	5	İŞL422	Distribution Channels and Logistics	3	0	3	5	İŞL422	Distribution Channels and Logistics	3	0	3	5
İŞL425	Marketing Ethics	3	0	3	5	İŞL424	Industrial Marketing	3	0	3	5	İŞL424	Industrial Marketing	3	0	3	5
İŞL427	Customer Relationship Management	3	0	3	5	İŞL426	Intellectual and Industrial Property Rights	3	0	3	5	İŞL426	Intellectual and Industrial Property Rights	3	0	3	5
İŞL429	Supply Chain Management	3	0	3	5	İŞL428	Entrepreneurship and Innovation	3	0	3	5	İŞL428	Entrepreneurship and Innovation	3	0	3	5
İŞL431	Workplace Training	1	4	3	15	İŞL430	Technology and Innovation Management	3	0	3	5	İŞL430	Technology and Innovation Management	3	0	3	5
İŞL433	Business English V	2	0	2	5	İŞL432	Securities Analysis and Portfolio Management	3	0	3	5	İŞL432	Securities Analysis and Portfolio Management	3	0	3	5
İŞL437	Operations Research II	3	0	3	5	İŞL434	Workplace Training	1	4	3	15	İŞL434	Workplace Training	1	4	3	15
İŞL439	Retail Marketing Management	3	0	3	5	İŞL436	Business English VI	2	0	2	5	İŞL436	Business English VI	2	0	2	5
İŞL451	Development Economics	3	0	3	5	İŞL438	Project Cycle Management	3	3	3	5	İŞL438	Project Cycle Management	3	3	3	5
İŞL453	Turkish Economy	3	0	3	5	İŞL440	Investment Project Analysis	3	0	3	5	İŞL440	Investment Project Analysis	3	0	3	5
İŞL455	Public Finance	3	0	3	5	İŞL420	Enterprise Resource Planning	3	0	3	5	İŞL420	Enterprise Resource Planning	3	0	3	5
İŞL471	International Economic Relations	3	0	3	5	İŞL460	Regional Development	3	0	3	5	İŞL460	Regional Development	3	0	3	5
İŞL481	International Commercial Law	3	0	3	5	İKT462	Political Economics	3	0	3	5	İKT462	Political Economics	3	0	3	5
						İŞL480	TR-EU Relations	3	0	3	5	İŞL480	TR-EU Relations	3	0	3	5
						İŞL482	Tax Law	3	0	3	5	İŞL482	Tax Law	3	0	3	5
KISALTMALAR (ABBREVIATIONS)																	
T: Theoretical Hours (Teorik Ders Saati)																	
A:Emprical Application Hours (Uygulama Saati)																	
C:Local Credits (Ulusal Kredi)																	
ECTS: European Credit Transfer System (Avrupa Kredi Transfer Sistemi Kredisi)																	